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IKI News Brazil Newsletter

News from IKI projects in Brazil
A service provided by the Climate Policy Programme Brazil (PoMuC)

We are delighted to share the 12th edition of our IKI Newsletter with you! Among topics such as environmental management, urban climate actions, and sustainable finance, we highlight new efforts from the International Climate Initiative (IKI) to combat the impacts of climate change and drive national economies.

In this edition, we will delve into the **EcoAdvance Project** and its workshop on "Definition and

Application of Sustainability Criteria in Public Procurement," a crucial step towards a more sustainable future.

Additionally, the **PotencialiZEE project** paves the way for us to explore the country's Neo-industrialization Plan, focused on energy efficiency and sector decarbonization. We also bring you updates on the **National Urban Climate Action Programme (NUCA)**, which aims to strengthen urban climate finance in Brazil and four other countries.

We must mention the **TerraMar Project**, which is entering its second phase after years dedicated to integrated territorial environmental management of coastal and marine areas. We will also update you on the **ANDUS Project** and its initiatives to promote the development of national support mechanisms for formulating and monitoring climate actions in the urban sector.

We will also discuss the **SF4B Project** and its series of educational videos that address the relationships between biodiversity and finance.

At last, we will focus on the strengthening of bilateral cooperation, as evidenced by the launch of the IKI Country Call Brazil.

Keeping pace with developments from the latest Conference on Climate Change in 2023 (COP28), these are examples of actions and projects that underscore the importance of IKI as a platform for supporting and financing projects that contribute to a more sustainable and resilient future. Results from this global gathering highlighted the urgency of increasing ambition in global climate policy to meet agreed objectives and inform the preparation of upcoming Nationally Determined Contributions (NDCs). The International Climate Initiative (IKI) remains steadfast in supporting our partner countries as they enhance and implement their contributions.

Through its initiatives, IKI is engaged in a global sustainability and climate action agenda, playing a vital role in reducing the impacts of climate change and promoting sustainable practices worldwide.

We wish everyone a great read!

Best regards,

PoMuC Editorial Team

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PUBLICATIONS

PROJECT NEWS

MITIGATION

EcoAdvance holds workshop on the application and definition of sustainability criteria in public procurement

from Fábio Lopes de Sousa, EcoAdvance project

℄ Washington Costa | Experts in sustainable procurement from the Executive and Judiciary branches, along with national-level quality infrastructure representatives and other partner organisations and entities, gather in the grand hall of the Ministry of Management and Innovation.

The EcoAdvance Project held the second phase of the workshop on 'Definition and Application of Sustainability Criteria in Public Procurement'. Held at the Ministry of Management and Innovation – MGI, in Brasília, the event aimed at discussing the Sustainable Public Procurement (SPP) scenario and which socio-environmental criteria can be adopted by the public sector in the procurement procedures for goods, services, and works, focusing on economically, socially, and environmentally responsible development. The Secretary of Management and Innovation at MGI, Roberto Pojo, highlighted the importance of cooperation in the process of developing a sustainable national strategy for public procurement during his opening speech at the workshop.

Participants in the workshop included officials from various areas of MGI and the Ministry of Development, Industry and Trade (MDIC), political partners of the project, as well as experts in sustainable procurement from the Executive and Judiciary branches, national-level quality infrastructure representatives, and other partner organisations and entities.

The results of the discussions and activities carried out in the workshop will contribute to the development of a guide. It will cover topics such as the definition of Sustainable Public Procurement, what sustainability criteria are, methods for their definition, the application and role of all public procurement stages, and guidance for conformity assessment, such as the implementation and acceptance of Type I Environmental Labelling Programmes.

Further information about the workshop can be found on the MGI website at Ministério da Gestão participa de debate sobre critérios de sustentabilidade nas compras públicas — Ministério da Gestão e da Inovação em Serviços Públicos (www.gov.br)

PotencializEE is part of the national Neo-industrialization Plan

from Ana Carolina Dias Pereira, PotencializEE Programme

© Publicity | Image with a blue background and a tablet in the center showing a page, in the top left corner of the page it reads "Nova Indústria" under the Brazilian government logo and in the center it reads "Plano de Ação para a neoindustrialização 2024-2026" . Below the image of the tablet is the phrase: "We are part of New Industry Brazil, The Action Plan for the Neoindustrialization of the country!". In the top right-hand corner of the image is the logo of the PotencializEE programme.

A national Neo-industrialization Plan with a particular focus on energy efficiency and sector decarbonization was presented to the President of Brazil this February.

As part of this bioeconomy, decarbonization, transition, and energy security-driven commitment, a 30% reduction in carbon emissions per value added in national industries is planned. Currently, carbon production is equivalent to 107 million tons of CO2 per trillion dollars produced. An estimated R$ 300 billion is earmarked to stimulate industrial development, thereby enhancing competitiveness, generating quality jobs, and promoting Brazil's socio-economic development in the international market.

Within this context, the PotencializEE Programme – implemented by GIZ in cooperation with the

Ministry of Mines and Energy (MME) and the Ministry of Development, Industry, Trade and Services (MDIC) – also emerges as a fundamental instrument for achieving the aspirational goals of the New Industry Brazil Plan.

More Information:

» Brasilian Neo-industrialization Plan (PT)

SUSTAINABLE URBAN DEVELOPMENT

Municipal-Level Territorial Planning for Amazonian Cities Mentorship concludes site visits phase

from Matheus Maia, ANDUS Project

© ANDUS Project | A collage with several photos taken during the site visits, titled "OTMA Mentorship".

The Municipal-Level Territorial Planning for Amazonian Cities Mentorship under the ANDUS Project has just concluded the round of site visits to the five selected municipalities. Between January and February, representatives from the Ministry of Cities (MCid), Ministry of Environment and Climate Change (MMA), GIZ Brazil, and the consulting firms ‘Tewá 225’ and ‘Travessia’ visited the territories to get to know the selected projects up close and conduct workshops and meetings with the municipal teams.
During that period, the cities of Itapecuru Mirim (MA), Belém (PA), Porto Velho (RO), Brasiléia (AC), and Palmas (TO) were visited.

The second stage of the mentorship programme continued throughout March, with online meetings to guide municipalities in fine-tuning their technical proposals.

More information:

» Municipal-Level Territorial Planning for Amazonian Cities Mentorship concludes site visits phase - Sustainable Urban Development in Brazil

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The ANDUS Project holds a Climate and Cities immersion workshop.

From Matheus Maia, ANDUS Project

© ANDUS Project | A group photo with 8 people crouched in the front row and 22 people standing in the back row. They are smiling at the camera.

The ANDUS project held the Climate and Cities immersion workshop between February 6th and 8th. It aimed at promoting the development of two national support mechanisms for formulating and monitoring climate actions in the urban sector. The initiative seeks to develop technical and

institutional capacities to enhance urban and environmental public policy mechanisms that encourage local climate actions.

The schedule featured an online open-to-the-public panel of experts on climate, cities, and the environment. Inputs were gathered to enhance public sphere instruments, policies, and programmes. Watch the full panel here.

More information:

» The ANDUS Project holds a Climate and Cities immersion workshop - Sustainable Urban Development in Brazil (PT)

BIODIVERSITY

Projeto EcoAdvance realiza oficina de planejamento anual regional

From Fábio Lopes de Sousa, EcoAdvance project

© EcoAdvance | EcoAdvance's regional team, including representatives from the consortium formed by UNEP and the Oëko Institut, meet in San José, Costa Rica.

The EcoAdvance project held its regional-level planning workshop from January 23rd to 26th in San José, Costa Rica. The workshop focused on strategic planning, aligning activities at the regional level, and elaborating a work plan for implementation in 2024 following validation with political partners from each country, as well as team strengthening.

The meeting brought together focal points from the five countries that are part of the project – Brazil,

Colombia, Costa Rica, Ecuador, and Mexico –, as well as representatives from the United Nations Environment Programme (UNEP) and the Oëko Institut – Institute for Applied Ecology in Germany –, who are members of the project's implementation consortium.

During the workshop, EcoAdvance also conducted institutional visits to relevant players in the field of sustainable public procurement and environmental labelling in order to gain practical knowledge about the implementation of the project's themes. These visits addressed, for instance, the challenges of conducting sustainable public procurement to ensure the operation and administration of protected areas, as well as initiatives by one of the largest construction companies in Latin America in measuring carbon emissions and adopting sustainable practices, along with interest in environmental labelling.

FGV launches a series of educational videos on the relationships between finance and biodiversity focused on the Brazilian scenario

from Daniel Rondinelli Roquetti, Sustainable Finance for Biodiversity in Brazil and Colombia project

© Daniel Rondinelli Roquetti | Screenshot of one of the videos in the series.

The Centre for Sustainability Studies of the Getulio Vargas Foundation (FGVces) has launched a series of educational videos addressing the relationships between biodiversity and finance. The initiative is part of the Sustainable Finance for Biodiversity in Brazil and Colombia (SF4B) project, funded by IKI and conducted in partnership with the Frankfurt School of Business in Germany and Fondo Acción in Colombia.

The series consists of seven videos covering basic concepts associated with biodiversity and important topics in this agenda, such as the current biodiversity crisis and the international agreements signed to combat it. It also explores how this framework has been influencing the actions of the private and financial sectors regarding their understanding of their impacts and dependencies on biodiversity, as well as the risks and opportunities for action.

The content focuses on the Brazilian scenario and the targeted audience are managers and

decision-makers interested in learning more about this topic. It aims to contribute to capital mobilisation for the protection, restoration, and sustainable use of biodiversity and ecosystems.

The videos are available on the FGV's YouTube channel and can be found here.

More information:

» Biodiversity and Finance - Youtube (PT)

CLIMATE FINANCE

German Ministry Greenlights NUCA Programme to Boost Urban Climate Finance in Brazil and four other countries

from Tawanna Lima, National Development Banks' Urban Climate Action Programme (NUCA)

© IDFC Climate Facility | BNDES and IDFC meets in Brazil during preparatory phase in order clarify the needs and build a cooperative work programme.

The German Ministry of Economic Affairs and Climate Action (BMWK) has given the green light for the implementation of the National Urban Climate Action (NUCA) programme, aimed at bolstering urban climate finance in Brazil and four other countries. The approval, granted on January 31, 2024, includes a grant of 20 million euros to support five National Development Banks (NDBs), with Brazil among the beneficiaries.

The objective of the programme is to unlock financing from a range of local/international private and public sources. NUCA will also help NDBs and cities to jointly bring a pipeline of lighthouse projects to financial closure, institutionalize lessons learned and foster global knowledge exchange.

After a preparatory phase in the previous year, 2024 marks the commencement of the programme's implementation phase. A multi-stakeholder workshop is slated to take place in last week of May, with specific dates to be confirmed, bringing together key stakeholders including BNDES (the Brazilian Development Bank), ABDE, ministries, city authorities, regulatory bodies, and relevant associations.

To assist in the organization of the workshop, the IDFC Facility, hosted by AFD, is searching for long term and short-term consultants for different positions in different regions. Profiles with knowledge of DFIs, climate and urban matters. Interested people are encouraged to reach out to Tawanna Lima for further details, using the reference [NUCA-IKI-BR-NL] in the subject line of their email.

ADAPTATION

Estudo estabelece a capacidade de carga de banhistas e embarcações na Área de Proteção Ambiental de Guadalupe, Pernambuco

from Mariana Bitencourt Santos , TerraMar Project

© TerraMar/GIZ | Screenshot from the video on Carrying Capacity. In the image, it is possible to see the map of the Rio Formoso estuary with the following indications: (1) Igrejinha dos Carneiros. Maximum: 7 boats for simultaneous boarding/disembarking; (2) Santo Aleixo Island. Maximum: 17 boats and 309 people/day, with 34 visitors at once; (3) Vau Beach. Maximum: 88 visitors and 10 boats at once.

A technical study was conducted to determine the maximum capacity of visitors and vessels allowed on the beaches and natural pools of Tamandaré and Sirinhaém (PE) and on Santo Aleixo Island in order to promote the conservation and sustainable use of the Formoso River estuary in Pernambuco.

The region comprises three conservation units: Environmental Protection Area (APA) of Costa dos Corais (federal), and Environmental Protection Area (APA) of Guadalupe (state), and the Municipal Natural Park of Forte de Tamandaré. It is of great importance due to its mangroves and coral reefs, as well as being the territory of traditional fishing communities.

The Carrying Capacity study is an action resulting from the Environmental and Territorial Zoning of Nautical Activities in the Formoso River Estuary (ZATAN). Both are part of the Action Plan of the Nautical Tourism Planning Programme of the Environmental Protection Area (APA) of Guadalupe. This is an initiative of the Secretariat of Environment and Sustainability of the State of Pernambuco

(SEMAS-PE) and the State Environmental Agency (CPRH), with the support and partnership of the TerraMar Project (GIZ/IKI, MMA, and ICMBio).

More information:

» Capacity of visitors and vessels in the Rio Formoso estuary, Pernambuco (PT)

» Environmental and Territorial Zoning of Nautical Activities (PT)

The TerraMar Project concludes its first phase and begins its second one

from Mariana Bitencourt Santos, TerraMar Project

© Glaucimara silva/GIZ | Participants in the event, most of them women, pose for a photo in front of a panel reading "Cordel Projeto TerraMar".

The TerraMar Project – initiated in 2016 in partnership with the Ministry of Environment and Climate Change (MMA) and the Chico Mendes Institute for Biodiversity Conservation (ICMBio) – is coming to a close in 2024 after years dedicated to integrated territorial environmental management of coastal and marine environments in two specific regions: Costa dos Corais (Alagoas and Pernambuco) and Abrolhos (Southern Bahia and Northern Espírito Santo). The closing event was held in Brasília in March 2024, in a hybrid format, to mark the end of this first phase and the beginning of the project's second one.

In the new phase, the MMA remains as its main political partner. However, the project will expand its geographical area of operation at a national-level, which will also include the entire Northeast region. The TerraMar II aims to enhance marine spatial planning (MSP) and coastal management in Brazil, support the development and implementation of conservation strategies for ecosystems such as coral reefs and mangroves, and facilitate access to financial mechanisms. Cross-cutting themes throughout the project include addressing climate change, gender equity, and the participation of traditional communities.

The event was live streamed and uploaded to the MMA TerraMar Project's YouTube channel - TerraMar Project - results and lessons learned - YouTube (PT)

ProAdapta promove oficinas para apoiar a elaboração dos Planos Setoriais e Temáticos de Adaptação à Mudança do Clima

from Arthur Ribeiro Waihrich e Pablo Borges, Supporting Brazil in the implementation of its National Agenda for Climate Change Adaptation (ProAdapta)

© Teodoro Thielen de Paula | Workshop room on March 7th with over 100 people seated down and a woman standing making a presentation.

Two workshops were held for the Sectoral and Thematic Plans of the Climate Adaptation Plan on February 2nd and March 7th. The events were coordinated by the Ministry of Environment and Climate Change (MMA) and the Ministry of Science, Technology and Innovation (MCTI), with the support of the ProAdapta project from GIZ. The events also involved the collaboration of other IKI projects, such as ANDUS, PoMuC, and TerraMar, and the participation of over 120 representatives from the 15 sectors and themes covered by the plan.

The main objective of these sessions was to guide participants in gathering vital information about the sectoral and thematic context, as well as identifying the key risks and vulnerabilities faced by each sector and theme.

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The IKI News Brazil newsletter is administered by the IKI interface project “Climate Policy Programme” (PoMuC) in Brazil and informs regularly about news of climate change and biodiversity projects in Brazil financed by the International Climate Initiative (IKI). The German Federal Ministry for Economic Affairs and Climate Action (BMWK), the German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV) and the Federal Foreign Office (AA) support this initiative on the basis of a decision adopted by the German Bundestag.

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